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**R2019-48: TO APPROVE THE ALLOCATION OF \$1,250 FROM THE CITY WAYFINDING SYSTEM CAPITAL IMPROVEMENTS PROGRAM TO MEET THE 20% MATCHING REQUIREMENT FOR THE SOUTH CAROLINA DEPARTMENT OF PARKS, RECREATION AND TOURISM RECREATION TRAILS EDUCATION GRANT; AND OTHER MATTERS RELATING THERETO.**

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**Applicant/Purpose:** Staff / to provide a resolution indicating the City's intention to provide matching funds for a PRT grant.

**Brief:**

- The Bicycle & Pedestrian Committee has developed a bicycle & pedestrian safety program including bicycling & walking safety tips.
- The tips will be incorporated into a safe place to bicycle & walk map w/ a QR code linking the user to a bicycle & pedestrian app w/ more detailed information about bicycling & walking safely in Myrtle Beach.
- The tips, maps, QR code w/ link to app will be incorporated into signage to be placed in the City-owned parks, East Greenway trailheads, recreation centers, & entrances to YMCA & State Park.
- Brochures will be designed w/ the safety tips, maps, QR code & distributed at the recreation centers, Chamber, visitor centers & through the City's social media, website & television channel.

**Issues:**

- The program will be funded w/ \$1,250 from the Capital Improvements Program City-wide Wayfinding project account & a \$6,250 grant from the SCPRT Recreation Trails Education grant program, if approved.
- In proposed resolution Council:
  - Authorizes grant application.
  - Attests to the availability of 20% matching funds to be immediately available from the 5-Year Capital Improvements Program.
  - Provides for the appropriation & execution of the grant agreement upon approval.

**Public Notification:** Normal meeting notification.

**Alternatives:**

- Do not pass resolution.
- Amend resolution.

**Financial Impact:**

- The project will be accomplished w/ existing appropriations in the City-wide Wayfinding Project in the 5-Year Capital Improvements Plan.

**Manager's Recommendation:** I recommend approval.

**Attachment(s):** Proposed resolution.

CITY OF MYRTLE BEACH  
COUNTY OF HORRY  
STATE OF SOUTH CAROLINA

TO APPROVE THE ALLOCATION OF \$1,250  
FROM THE CITY WAYFINDING SYSTEM  
CAPITAL IMPROVEMENTS PROGRAM TO MEET  
THE 20% MATCHING REQUIREMENT FOR THE  
SOUTH CAROLINA DEPARTMENT OF PARKS,  
RECREATION AND TOURISM RECREATION  
TRAILS EDUCATION GRANT; AND OTHER  
MATTERS RELATING THERETO.

WHEREAS, the Bicycle and Pedestrian Committee's Bicycle and Pedestrian Master Plan calls for a bicycle and pedestrian safety education program; and

WHEREAS, bicycling and walking safety messages have been created by the committee to utilize with an educational campaign;

WHEREAS, signs with bicycling and walking safety messages including bicycle and sidewalk maps with QR codes with links to a bicycle app will be constructed and installed at the East Coast Greenway, State Park, City recreation centers, YMCA, and City-owned parks;

WHEREAS, the goal of this program is to educate our pedestrians and bicyclists about safety while walking and cycling and how to find the safe places to ride or walk.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Myrtle Beach, in Council duly assembled, that

1. The City Manager and his designees are hereby authorized to submit application for a Recreation Trails Education Grant from the South Carolina Department of Parks, Recreation and Tourism ("SCPRT") in the proposed amount of \$6,250 for the purposes described in the above findings.
2. The allocation of \$1,250 from the City Wayfinding project account in the Capital Projects Fund is hereby approved for use as 20% matching funds for the SCPRT Recreation Trails Education grant.
3. Upon approval of the subject grant, the acceptance, appropriation, and recording of the grant funds in the amount of \$6,250 or other such approved amount is hereby authorized.
4. The City Manager and his designees are hereby authorized to execute and deliver the grant agreement and such related documents as may be required for this purpose.

SIGNED, SEALED and DATED, this 24th day of September, 2019.

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BRENDA BETHUNE, MAYOR

ATTEST:

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JENNIFER STANFORD, CITY CLERK